



March 21, 2014

TO: Jim Westmoreland, City Manager

FROM: Susan Crotts, Centralized Contracting Division and Grants Manager

SUBJECT: Grant Application Authorization Request for NCDENR –
2014 Community Waste Reduction and Recycling Grant

On February 21, 2013, the Greensboro Field Operations Solid Waste submitted an application to the N.C. Department of Environmental and Natural Resources, Division of Environmental Assistance and Customer Service a Grant in the amount of \$27,417, which includes a 20% match of the application amount (\$5,483) for a total estimated project budget of \$32,900. Due to the timing of the grant application and other staff commitments, April 1st is the first opportunity for City Council to review this as an agenda item.

The 2014 Community Waste Reduction and Recycling Grant supports local governments in expanding, improving and implementing waste reduction and recycling programs in North Carolina. The Field Operation's Solid Waste Division plans to utilize this grant to expand its Recycling Initiative by implementing a convenience store recycling program. If the application is approved and the grant awarded, the City would be eligible to use these grant funds for the purpose of competitively purchasing approximately one hundred and sixty five 30-gallon recycling receptacles to be placed at various Convenience Stores throughout Greensboro along with informational brochures and posters.

The Field Operations Solid Waste Division strives to educate and encourage citizens to practice recycling not only at home but away from home as well. The Convenience Store Recycling Project supports one of the department's goals of building a strong recycling community. This new initiative will allow the redirection of bottles, cans and paper items being thrown away in a non recyclable method at store gas pumps to a recyclable manner that will enhance the current Recycling Program as well as establish a strong recyclable community.

This item will be placed on the April 1st City Council agenda for Council's consideration. If you have questions in the meantime, please contact Sheldon Smith, Solid Waste Collection Manager at 336-373-4379.

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Attachment