

RESOLUTION RECOGNIZING THE IMAGINE A DAY WITHOUT WATER CAMPAIGN
BEGINNING OCTOBER 12, 2017

The City of Greensboro is committed to recognizing the “Imagine a Day Without Water” campaign beginning October 12, 2017, the day water agencies, organizations, elected officials, corporations, environmental advocates and others across the country join together to highlight the critical importance of clean water in our lives and the investment in infrastructure that is necessary to protect this valuable resource. On October 12, 2017-October 19, 2017, the Department of Water Resources will promote the “Imagine a Day Without Water” campaign by sharing information about the values of water on a daily basis.

WHEREAS, the infrastructure that brings water to and from homes and businesses is essential to the quality of life and economic vitality of the City of Greensboro; and

WHEREAS, the city population of 285,344 residents on average utilizes 53.9 gallons of water per person, per day; and

WHEREAS, the Greensboro community has a distribution system that consists of treatment facilities and pumping stations that produce an average of 34.4 million gallons of water per day, and 1,503 miles of public water line that date back to the early 1900s; and

WHEREAS, utilities nationwide are grappling with aging infrastructure and lack reliable revenue and funding to maintain and upgrade their systems; and

WHEREAS, changes in weather patterns are causing epic drought and widespread flooding in regions throughout the United States putting pressure on water systems that are ill-equipped and ill-prepared to manage such extreme events; and

WHEREAS, one-fifth of the U.S. economy would grind to a halt without a reliable and clean source of water; and

WHEREAS, managing water responsibly is critical to our nation’s environmental health and to a high quality of life through economic commerce, power generation, and recreation; and

WHEREAS, investing in our drinking water and wastewater systems will secure a bright and prosperous future for generations to come; and

WHEREAS, innovation in water conservation and water reuse will drive job growth, economic development, and establish a 21st century paradigm of water management in the United States; and

WHEREAS, green stormwater infrastructure will not only ease the burden on our sewers but will provide a maximum return in benefits to the public, the economy and the environment; and

WHEREAS, for every one job created in the water sector, another 3.68 jobs are added in the national economy. And for every \$1 spent on infrastructure improvements, the US generates \$6 in returns; and

WHEREAS, different regions face different water challenges, so the solutions to strengthen our drinking water and wastewater systems must be locally driven, but reinvestment in our water must be a national priority.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

1. That the City of Greensboro recognizes that water is essential to the quality of life and economic competitiveness and acknowledges the importance of educating the public about the value of water through the “Imagine a Day Without Water” campaign.
2. That the City of Greensboro is dedicated to investing in water, wastewater, and stormwater infrastructure and encourages our federal partners to bring much-needed funding and innovation to protect and restore our critical water infrastructure.