

RESOLUTION AUTHORIZING A MATCHING GRANT IN THE AMOUNT OF UP TO \$6,000 TO TRIAD  
LOCAL FIRST

WHEREAS, Triad Local First is a business membership organization that provides promotion and programming for local businesses and education to the community on the benefits of buying local;

WHEREAS, the City of Greensboro recognizes and shares Triad Local First's commitment to the success of the local businesses and continuing efforts to assist in the creation of new businesses, economic activity, employment opportunities, and a growing tax base;

WHEREAS, Buy Local Season will occur this year from November 15<sup>th</sup> through December 31<sup>st</sup> ;

WHEREAS, Triad Local First will use the matching grant funds to provide enhanced marketing and advertising activities for locally owned businesses during Buy Local Season across a variety of media channels;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That Triad Local First's request for a matching grant in the amount not to exceed \$6,000 is hereby approved, and the City Manager and Clerk of this Municipality and hereby authorized to execute a grant agreement, on behalf of the City of Greensboro, with payment to be made from Account No. 208020509.5931.