THE GREENSBORO/GUILFORD COUNTY TOURISM DEVELOPMENT AUTHORITY
STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE
2014-2015 BUDGET WORKSHEET
CITY OCCUPANCY TAX

CODE		BUDGET-CITY		2013-14
	REVENUES:			
1102	OCCUPANCY TAX-CITY	774,595.00	(1)	717,218.00
	TOTAL REVENUES	774,595.00		717,218.00
	EXPENDITURES:			
0202	BROCHURES, BOOKS, PUBLICATIONS	60,000.00		59,346.00
0307	ADVERTISING	275,000.00		250,000.00
0308	TRADE SHOWS	68,000.00		48,372.00
0348	PROMOTIONS			
	CLIENT SPONSORSHIPS	18,500.00		18,500.00
	AENC TRADESHOW	10,000.00		10,000.00
	PROMOTIONS	81,095.00		85,000.00
	SPORTS MARKETING	262,000.00		246,000.00
	TOTAL EXPENDITURES	774,595.00		717,218.00
	EXCESS OF REVENUES OVER EXPENDITURES	0.00		0.00
	FUND BALANCE AT BEGINNING OF PERIOD	0.00		0.00
	FUND BALANCE AT END OF PERIOD	0.00		0.00

(1) THE 2014-2015 BUDGETED OCCUPANCY TAX AMOUNT REFLECTS A 8% INCREASE OVER THE BUDGETED AMOUNT FROM 2013-2014 FROM HOTELS IN THE GREENSBORO CITY LIMITS.