

**Zoning Statement for Original Zoning
200 Willowlake Road**

Date: March 3, 2015

**Zoning Amendment Statement by City Council on Consistency with Adopted
Comprehensive Plan**

The **Greensboro City Council** believes that its action to **approve/deny** the zoning amendment, located at **200 Willowlake Road** from **County CU-SC (Conditional Use-Shopping Center)** to **CD-C-H (Conditional District-High)** to be **consistent** with the adopted Connections 2025 Comprehensive Plan and considers the action taken to be reasonable and in the public interest for the following reasons: **[choose from the following based on the motion]**

Factors that support approval of the rezoning request:	Factors that support denial of the rezoning request:
<ol style="list-style-type: none"> 1. The request is consistent with the Mixed Use Commercial Future Land Use Map designation. 2. The request is consistent with the Economic Development Goal to promote a healthy, diversified economy. 3. The request is consistent with the Growth at the Fringe goal to provide a development framework for the fringe that guides sound, sustainable patterns of land use. 4. Other factors raised at the public hearing, if applicable (describe). 	<ol style="list-style-type: none"> 1. It is inconsistent with the Reinvestment/Infill Goal to promote sound investment in Greensboro's urban areas. 2. It does not implement measures to protect neighborhoods from potential negative impacts of developments (Policy 6A.4). 3. The request is inconsistent with the Growth at the Fringe goal to provide development framework for the fringe that guides sound, sustainable patterns of land use. 3. Other factors raised at the public hearing, if applicable (describe).