

PRESS RELEASE

For Immediate Release

April 1, 2015

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Artscaping commissions will activate downtown Greensboro with art and design projects

Elsewhere--a living museum and artist residency set within a three-story former thrift store--is pleased to present **South Elm Projects**, a season of artscaping commissions for 14 national artists and collectives that will activate underutilized alleys and greenspaces in downtown Greensboro's South Elm neighborhood.

Since 2003, Elsewhere has been transforming its former store and its vast material collection into a living museum that serves as a hub for local and global collaborations. As Greensboro's downtown is undergoing rapid cultural and economic development, Elsewhere fosters a collaborative culture supportive of grassroots imaginations, creative leadership, and experimental models for civic engagement. South Elm Projects will amplify Elsewhere's public practice and repurposeful ethos --commissioning 14 artists, collectives, and designers to create public and participatory projects within four neighborhood sites.

Funded by ArtPlace America, South Elm Projects brings together artists and neighbors to create public artworks that further civic engagement, public commons and urban wilds in advance of and with development. Commissioned artists include: [Chloe Bass](#), [Camp Little Hope](#), [Greensboro Permaculture Guild](#), [Heather Hart](#), [Milagros Collective](#), [Megan Mosholder](#), [Carmen Papalia](#), [Poncili Creación](#), [Tom Russotti](#), [Buster Simpson](#), [Samara Smith](#), [Chat Travieso](#), [Agustina Woodgate](#), and [Works Progress](#).

From April through November, artists will work with Elsewhere's curators, neighbors, small businesses, social agencies, arts and community leaders to design works that address critical issues and encourage smart approaches to ecology, social infrastructure, and urban placemaking in Greensboro. Commissioned artworks will take form as greenscaping, light art, murals, and participatory sculpture and performance that enhances community investment, civic participation, and grassroots creativity.

The public is invited to a Round Robin with South Elm artists and neighbors at Elsewhere on April 10 from 7-8:30pm. Presenters will share 5 minute stories about their work and their neighborhood. The talks will begin at 7pm at Elsewhere and livestreamed from goelsewhere.org/tv. Artists will be onsite at Elsewhere April 10 and 11 to research sites, explore histories, and meet neighborhood partners.

Follow along with the process online at <http://goelsewhere.org/southernprojects>.

Elsewhere is funded in part by The Andy Warhol Foundation for the Visual Arts, ArtPlace America, The Kresge Foundation, The National Endowment for the Arts, The North Carolina Arts Council, ArtsGreensboro, Tannenbaum Sternberger Foundation, The Community Foundation of Greater Greensboro, The Fund for Democratic Communities, The Elizabeth Firestone Graham Foundation, Guilford Green Foundation, The Harpo Foundation, The Gallucci Creative Fund, Lincoln Financial Foundation, Art Matters & friends like you.