

RESOLUTION IN SUPPORT OF
THE SOUTH ELM COMMUNITY ARTS-SCAPING PROGRAM

WHEREAS, one of 55 ArtPlace America creative place-making grants was awarded to Elsewhere, a living museum located at 606 S. Elm Street, in 2014;

WHEREAS, Elsewhere conducted a Call for Nominations and subsequent Call for Portfolios from national and local artists, designers and collectives whose works enhance community infrastructures and creative economies, and propose imaginative, innovative solutions for what already is, and that seed and develop what could be;

WHEREAS, Elsewhere has held a variety of community engagement sessions throughout the artist selection process, utilized input from neighborhood partners and City staff to inform the process and address concerns, and established an Arts Advisory Team composed of local artists, curators, and neighborhood partners who would help oversee the program and work with Elsewhere's curatorial staff to make the final selections of artists to work on each site;

WHEREAS, the selection team has commissioned 15 artists to create site-specific artworks in four underutilized alleys and greenspaces in Downtown Greensboro's South Elm neighborhood;

WHEREAS, this art-scaping program will integrate temporary and permanent creative works into the neighborhood with objectives of enhanced walkability, connectivity, community investment, civic participation, and grassroots creativity;

WHEREAS, those artists selected for the South Elm Community Arts-Scaping Program will work closely with Elsewhere's curatorial team and neighborhood partners to develop final proposals for new works that will be encouraged to also engage critical issues of race, class, as well as economies in urban renewal, and smart approaches to ecology, infrastructure, and atmosphere;

WHEREAS, the South Elm Community Arts-Scaping projects will be implemented from April to November of 2015.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That it hereby applauds the efforts of Elsewhere to advance public art initiatives in Greensboro and supports the installation of 15 site-specific artworks in selected greenspaces and alleys in the South Elm neighborhood of Downtown Greensboro.