

GUILFORD COUNTY WORKFORCE DEVELOPMENT BOARD

PROGRAMS UNDER THE WORKFORCE INNOVATION AND OPPORTUNITY ACT
&
GUILFORD COUNTY NCWORKS CAREER CENTERS



Friday, February 9, 2018

Lillian Plummer, Executive Director

Guilford County Workforce Development Consortium

- City of Greensboro
 - City of High Point
 - Guilford County
-
- ❖ Greensboro designated Administrative Entity with Mayor as Chief Elected Official for conducting Consortium Business

PURPOSE: WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA)

To achieve and maintain an integrated, job-driven workforce system that links our workforce to our businesses and improves the quality of life for our citizens.



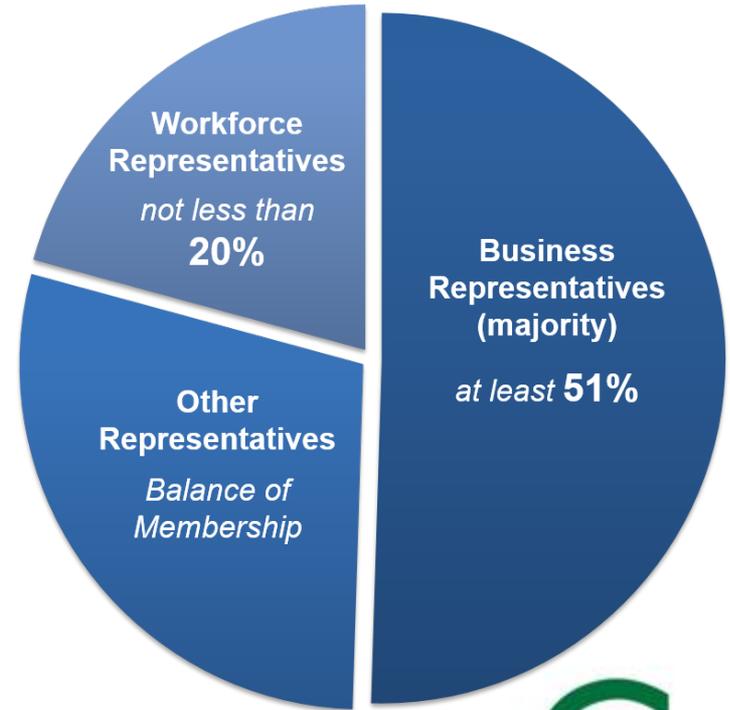
Based on three key pillars of our system:

- One-Stop career centers provide first-rate customer service to jobseekers, workers, and businesses.
- The demands of businesses and workers drive workforce solutions.
- The workforce system supports strong regional economies.

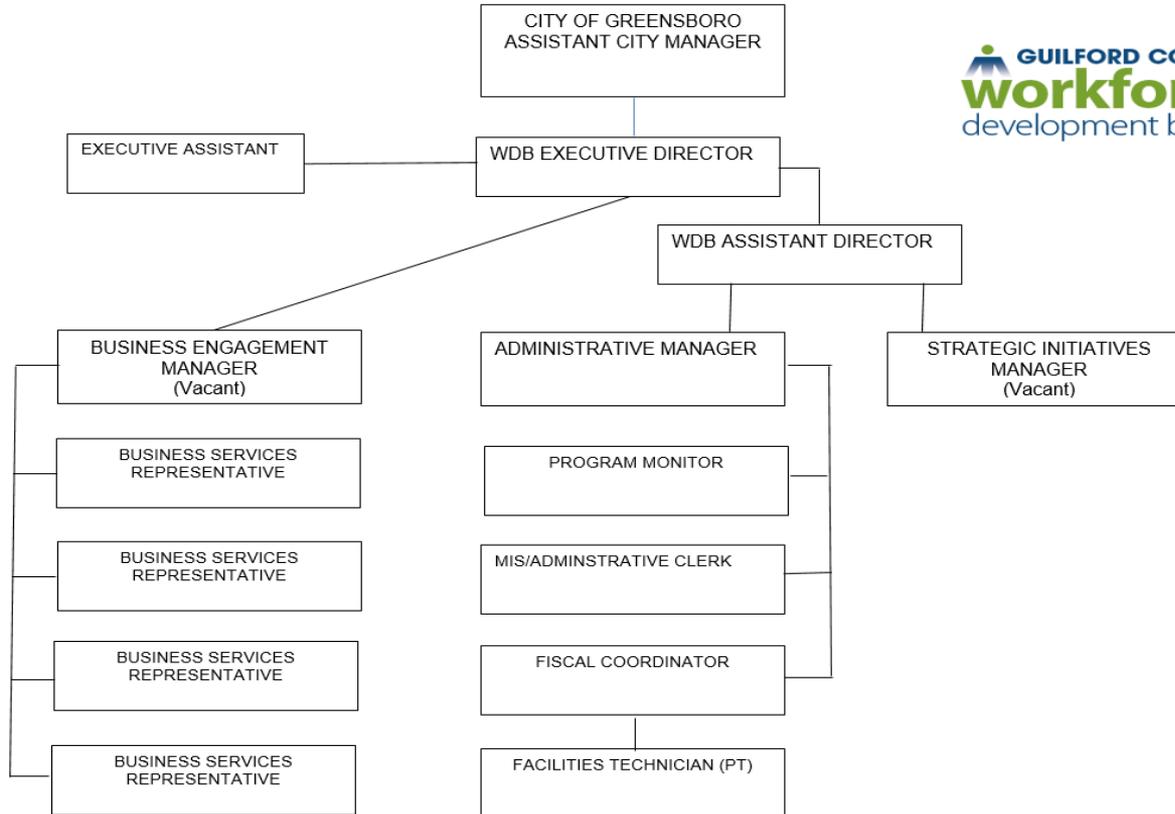
Guilford County Workforce Development Board

Minimum Membership (19)

- **Business Representatives (10)**
- **Workforce Representatives (4)**
 - shall include labor and apprenticeship
 - may include CBO & Youth
- **Other Representatives to include:**
 - Adult Education/Literacy Providers (1)
 - Higher Education (including community colleges) (1)
 - Economic and Community Development (1)
 - Wagner-Peyser Employment Services (1)
 - Vocational Rehabilitation (1)
 - May include others determined appropriate by chief elected officials



Workforce Development Department under the City of Greensboro



NCWorks Career Centers

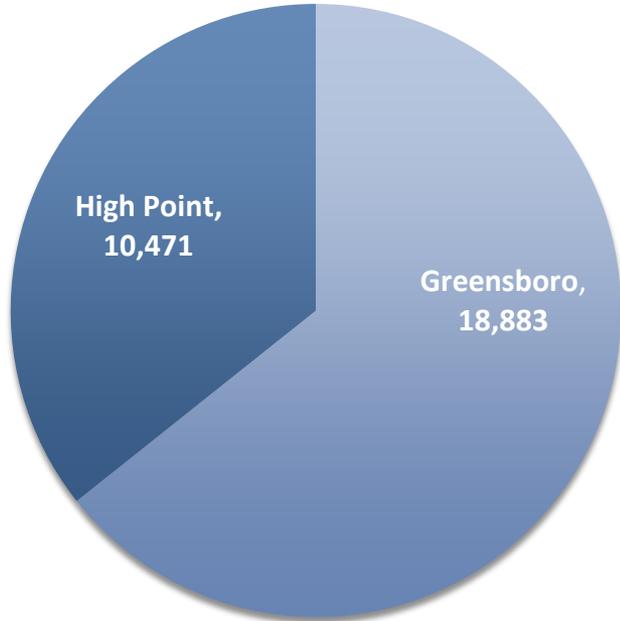


NC Works Career Center - Greensboro
2301 W. Meadowview Road
Greensboro, NC 27407
336-297-9444



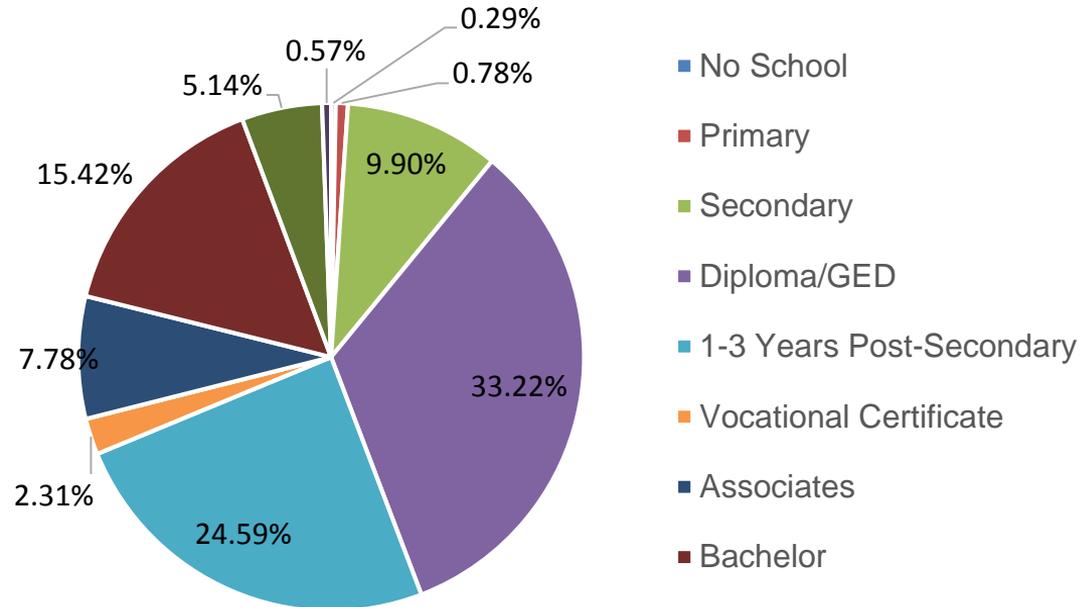
NCWorks Career Center - High Point
607 Idol Street
High Point, NC 27262
336-882-4141

Customer Visits



■ Greensboro ■ High Point

Education Level

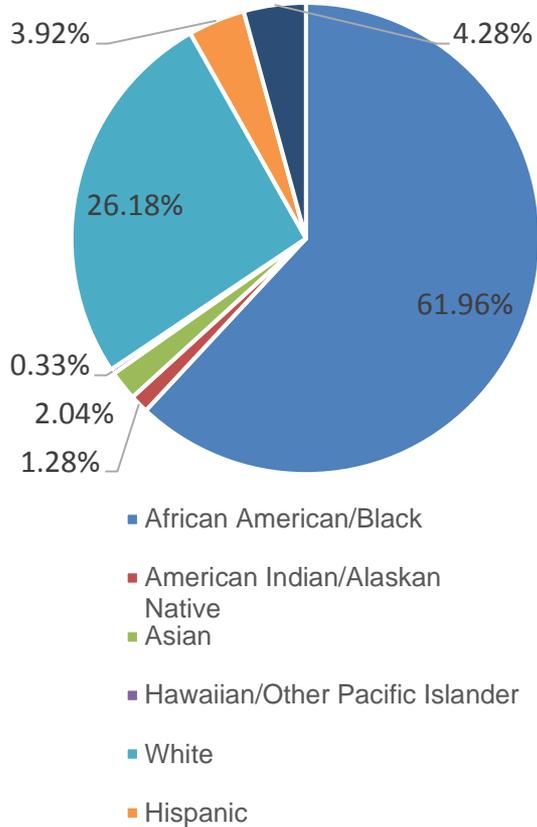


- No School
- Primary
- Secondary
- Diploma/GED
- 1-3 Years Post-Secondary
- Vocational Certificate
- Associates
- Bachelor
- Graduate Degree
- Not Provided

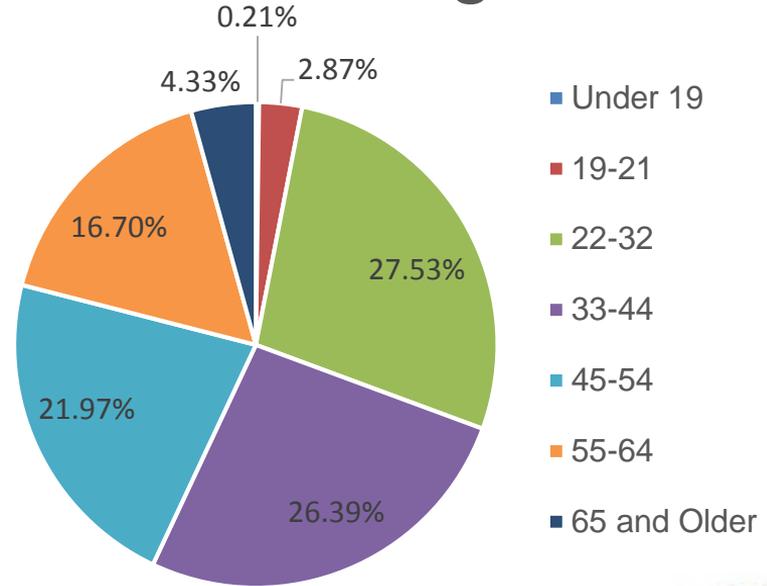
July 1, 2016 – June 30, 2017

Demographics

Race



Age



July 1, 2016 – June 30, 2017

NCWorks Career Center Services

Comprehensive Resource Room

- Customers may use for self-directed services
- Staff available to assist Customers
- Scheduled Workshops accessible to all Customers
- Access to computers, fax, copiers, resource materials
- Registration in the NCWorks Online required



NCWorks Career Center Accelerated Services

Eligible Customers who need assistance in finding Employment

- Access to professional Career planning staff
- Case Management Services
- Vocational skill and work readiness assessments available
- Work readiness and “soft skill” training
- Access to scholarships to assist with training
- Support services – child care & transportation available
- Facilitate career exploration, planning and implementation
- Screen and verify work-ready status



NCWorks Career Center – Employment Assistance Services

Posting and Referrals to Employer Job Openings

- Employers list job openings in NCWorks Online job bank
- Staff and/or Employer search data bank for qualified candidates and refer qualified candidates to Employers
- Follow-up on process

Assist Employer in Special Recruitment Needs

- Arrange Job Fairs and career fairs
- Organize specialized recruitment events for Employer(s)
- Assist employees subject to worker dislocations



NCWorks Career Center – Young Adult Services

Services to Young Adults

Ages sixteen (16) through twenty-four (24)

- Must meet one or more criteria
 - High school dropout
 - High school graduate who is basic skills deficient
 - Teenage parent
 - Offender in adult or juvenile court system
 - Disability
 - (*others...*)

75% of youth funds must serve out-of-school youth



Workforce Development Department Business Services Unit

- WDB Liaison with Guilford County Businesses
 - Assist employers in solving workforce challenges
 - Promote small business grants, OJT, and workforce recruitment options
 - Expertise in high growth occupational clusters
 - (Aviation, Advanced Manufacturing, Healthcare, Transportation and Logistics)*

- Support Economic Development projects – new & expansion
 - Gather workforce intelligence to assist in strategic planning
 - Support Employer and workers in worker dislocations
 - Support the Regional certified career pathways

WIOA Funding Summary

WIA/WIOA FUNDING COMPARISON PY 2013-17					
includes all fund transfers, rescissions, etc as of 7/24/17					
	PY 2013	PY 2014	PY 2015	PY 2016	PY 2017
TOTAL CARRYOVER FROM PRIOR YEAR	\$ 2,570,172	\$ 3,918,492	\$4,105,268	\$2,169,958	\$ 812,263
increase/decrease	n/a	52.5%	4.8%	-47.1%	-62.6%
TOTAL FUNDS (new only)	\$ 5,243,166	\$ 4,788,342	\$4,110,526	\$3,597,978	\$ 4,166,735
TOTAL FUNDS (including carryover)	\$ 7,813,338	\$ 8,706,834	\$8,215,794	\$5,767,936	\$ 4,978,998
increase/decrease of new funds	33.2%	-8.7%	-14.2%	-12.5%	15.8%
increase/decrease including carryover	n/a	11.4%	-5.6%	-29.8%	-13.7%
ACTUAL BUDGET	\$ 5,335,576	\$ 5,483,877	\$6,476,141	\$5,515,916	\$ 4,455,630
Actual/projected carryover	\$ 2,477,762	\$ 3,222,957	\$1,739,653	\$ 252,020	\$ 523,368

* Funds are distributed to local Workforce Development Areas through the NC Department of Commerce. Approximately 85% of the funds are distributed locally



Program Year 2017-18 Goals

- Increase services to targeted populations: long-term unemployed, offenders, disengaged youth
- Increase training options through more collaboration with employers with specific skill needs
- Provide multiple option for training assistance to small businesses
- Implement best practices to reach dis-connected customers in order to impact on pockets of poverty

Workforce Development & Poverty

- Priorities for services are established to reach customers most impacted by poverty in our community – unemployed, under-employed, and disengaged youth.
- In low unemployment, the system must invest at a greater level in order to meet multiple needs of current customers
- Our challenge is lack of stability with funds and lack of non-federal resources to meet other needs

Questions?