

**RESOLUTION FOR ADOPTING GREENSBORO'S CULTURAL ARTS MASTER
PLAN BY THE CITY OF GREENSBORO**

WHEREAS, the City Council created a 21-member task force co-chaired by Councilwoman Nancy Hoffmann and Jacquie Gilliam, a community volunteer, to examine the financial needs and sustainability of local arts groups.

WHEREAS, the Task Force worked with consultants from the Cultural Planning Group (CGP) to create a comprehensive road map that enhances and supports the arts in Greensboro building on an amazing network of cultural and arts organizations and venues that currently exist in our City.

WHEREAS, this was an extensive process anchored by a range of community engagement activities to receive input from the residents of Greensboro. Nearly 700 individuals participated in a series of Town Halls, discussion groups, pop-up booths at two farmers markets and in individual interviews. An additional 1,100-plus participated in an on-line survey.

WHEREAS, The four main goals of the plan are to 1) provide sustained support for arts and culture by enhancing and expanding resources, 2) foster cultural equity and arts participation for all, 3) create a prosperous environment for artists and arts and culture organizations and 4) support development of a vibrant City by raising awareness and enhancing the visibility of the arts.

WHEREAS, City Council shall retain final authority over project and funding decisions; and

NOW, THEREFORE, BE IT ADOPTED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO, NORTH CAROLINA:

That the proposed Cultural Arts Master Plan presented herewith this day is to be hereby adopted.