

WestWoods

Duke Energy Water Resources Fund

Action Greensboro

Ms. Cecelia Thompson
203 S. Church Street
Greensboro, NC 27401

dsanders@actiongreensboro.org
O: 3363790821

Ms. Barbara Peck

203 S. Church Street
Greensboro, NC 27401

jbpeck@mac.com
O: 3362551360

LOI Form

IMPORTANT PROGRAM UPDATE!

EFFECTIVE OCTOBER 1, 2017, the grant term for the Water Resources Fund program is now **18 months**, rather than 12 months. All LOIs and applications received after this date will be subject to this new grant term. Project timelines must be complete 18 months following the award.

If you submit an LOI in October-November, that cycle awards in April.

If you submit an LOI in April-May, that cycle awards in October.

Please plan accordingly.

As you complete the form, please note the character limits on each item include punctuation, spaces, and returns.

Project Name*

Name of Project

WestWoods

I. Program/Project Summary

Organization Type*

Select one of the following options to describe your organization.

501c3 public charity

Organization's Mission Statement*

Please enter the applicant organization's precise mission statement.

Action Greensboro is a leading voice in urban livability, civic engagement, educational advancement and initiatives to attract and retain young professionals in Greensboro. Established in 2001, the non-profit organization has championed a variety of initiatives aimed at enhancing the city's quality of life. We uphold and share a bold vision for advancing the community to meet the demands of the 21st century, while driving this vision with quick action, determination, high energy and nimbleness.

Water Resources Fund Focus Areas*

This grant program supports science-based, research-supported programs and projects that provide direct benefit to one or more specified focus areas. Please select the areas(s) that this grant, if awarded, will benefit.

Improvement of water quality, quantity, and conservation

Enhancement of fish and wildlife habitats

Expansion of public use and access to waterways

Increase in citizens' awareness about their roles in protecting those resources

Priority Project and Program Areas*

Duke Energy has identified priority projects and programs to receive grants from this fund. Please select which of the following best fits your proposal.

Encourage education and awareness of water quality, quantity and conservation issues

Geographic Region Impacted*

Click on the link to the Water Resources Fund map below to view areas of eligibility. Then, select the geographic region(s) impacted by the proposed program/project. More specific detail will be requested in the next section.

Water Resources Fund Map

Note: If an area that you see on the map is not listed below, it is not within the eligibility area.

K - Cape Fear

Amount Requested*

Grants will range from \$10,000 to \$100,000.

\$100,000.00

Total Program/Project Budget*

Enter the total amount of the entire program/project.

\$647,070.00

II. Program/Project Description

Water Resources Focus Areas*

1. Based on the focus area(s) you selected in Section I, briefly describe how the program/project will address each area you selected. Include why achieving these goals is a priority for your organization and the community impacted.

A highly visible, arts driven solution to drainage issues and stream remediation will activate WestWoods, an urban forest and wetland area located between Greensboro's Downtown Greenway and the performing arts campus of Greensboro College. Raleigh NC based artist Thomas Sayre will collaborate with the city's Water Resources department to address challenges posed by the natural landscape. WestWoods will change the public's perception of water use and infrastructure within the context of a natural environment in the midst of the city. It will create a bridge between neighborhoods that share a homeless camp, an unofficial skate park, and a burgeoning community garden. On-site collaborations between Greensboro's seven colleges and universities, with a focus on science, ecology and the arts, will lead to an increasingly engaged student population. The WestWoods project presents an opportunity to drive transformation through art, and aligns with the goals outlined in our mission statement.

Geographic Area Impacted*

2. Describe the geographic area that will be impacted by this program/project, including county/counties and body/bodies of water.

Optional: You may also attach a map or other illustration depicting the area. (1 page maximum)

Note Only the following file types are supported:

- Adobe Acrobat (.pdf)
- JPEG Image Format (.jpg, .jpeg)
- Word (.doc, .docx); Excel (.xls, .xlsx); Comma Separated Values (.csv)

WestWoodsMap_Grant2018_Final.pdf

Located in Guilford County, the one acre site lies directly adjacent Greensboro's planned Downtown Greenway as it follows an abandoned railroad line that slices through a mixed income neighborhood just a few blocks from our city center. The site is crossed by a highly urbanized stream that drains the southwest portion of downtown Greensboro and eventually flows into the Haw River and then into the Jordan Lake and the Cape Fear River system.

Measureable Outcomes*

3. Please list up to three qualitative and/or quantitative outcomes that will indicate the success of this program/project.

1. A tangible, high impact, permanent installation of an arts driven solution to flooding and water remediation needs that will engage and educate the public about protecting our water resources.
2. Increased accessibility and Greenway trail use by surrounding neighborhood residents, local college and university students, Greensboro residents and visitors. Parks and Recreation installs counters, monitors trail use and shares data monthly, and responses to surveys during community events add insight and help gauge our success in reaching a variety of constituents.
3. Increased collaboration between Greensboro's seven colleges and universities through projects and curriculum that focus on integrating environmental issues with the arts.

Collaborative Partners*

4. Please list up to 3 collaborative partners (related organizations, state and local governments, and/or industry stakeholders) with whom your organization works. It is preferred, but not required, that these partners be directly involved with the proposed program or project.

Be sure to include the **organization's name and a contact person** who can verify the partnership.

City of Greensboro, David Parrish, Assistant City Manager, 336 373-2002
 Greensboro Divisions of Water Resources Department, David Phlegar, Stormwater Management Manager
 336 373-2055
 Greensboro Parks and Recreation Department, Nasha McCray, Director, 336 433-7360

Timeline*

5. For this program, cycles beginning in the spring are awarded in the fall. Cycles beginning in the fall are awarded the following spring. These grants have an **18 month grant term** that begins upon award. Describe how your proposal is suited for that timeline and note any potential obstacles.

10-11/2018 Project partners identify needs, define goals, catalog existing site conditions, consider best practices for stream stabilization, translate traditional infrastructure designs into an arts based approach.

10/2018--01/2019 Community engagement led by the artist.

01-06/2019 Ongoing community engagement, artwork proposal and infrastructure review, public meetings, and final design in preparation for on site installation.

07-11/2019 Fabrication, installation, and opening day celebration.

III. Budget Information

Program/Project Budget*

All applicants must use the template provided to submit budget information specific to this program/project's income and expenses.

RESTRICTIONS:

- Funds cannot be used for salaries and other operating/administrative costs.
- Funds cannot be for capital investments beyond those necessary for project execution.

INSTRUCTIONS:

1. Click the link below to open the template, and then, save it to your computer.
2. Complete the template and save the completed document to your computer.
3. Click the "Upload a file" button below. Find and select the completed budget document on your computer. Click on the "Open" button.
4. Click on the "Upload" button.

Only the following file types can be used:

- Adobe Acrobat (.pdf)
- Image Format (.jpg, .jpeg)
- Word (.doc, .docx); Excel (.xls, .xlsx)

Once an attachment is upload and prior to submission, a red X will be available to select and delete any attachments that you want to remove or replace.

Budget Template

For additional guidance on completing your budget, click here.

[Duke_Energy_Program_Project_Budget.pdf](#)

Terms of Agreement

If you are ready to submit your application, you must first complete the certification section below, then sign and submit.

This organization does not discriminate.*

This organization offers programs and services without discrimination on the basis of age, race, national origin, ethnicity, gender, physical ability, sexual orientation, political affiliation, or religious belief.

Agree

This organization is classified as a 501c3 nonprofit or a government entity.*

This organization is classified by the IRS as a 501c3 public charity or is a local government entity. If any change in that status occurs after the submission of this application, the organization will notify Duke Energy via NC Community Foundation.

Agree

This organization does not engage in lobbying or advocacy as its primary function.*

If awarded, funds will not support an organization whose primary functions are lobbying and/or advocacy and will not be earmarked for political activities of any kind.

Agree

If awarded, grantee will comply with all requirements set forth by Duke Energy.*

Any funds received for this proposal will be used for the stated purpose and in accordance with the grant agreement from Duke Energy upon award, including any applicable audit/inspection requests to verify use of funds. Failure to do so could result in forfeiture of grant award.

Agree

This proposal does not involve the satisfaction or enforcement of regulatory requirements.*

If awarded, funds will not be used to satisfy or enforce any regulatory requirements for the proposed project or any other related or unrelated project, whether ongoing or in the future.

Agree

If awarded, grantee will follow Duke Energy's acknowledgement and publicity requirements.*

This organization will acknowledge any grant received in accordance with the terms outlined in the grant agreement and will work with Duke Energy to publicize this program/project should the proposal be funded.

Agree

Digital Certification*

By typing my name in the following space, I certify that I am an authorized representative of the applicant organization and that this application is submitted with the full knowledge and consent of the organization's President, Board of Directors, or other governing body.

Barbara Peck

To save your application for future use, click **SAVE** below.

Clicking **SAVE** does **NOT SUBMIT** your application.

When you are ready to submit the application to NCCF, click **SUBMIT**.

You will receive a confirmation email. If you do not, check that your email address is correct and check your spam/junk folder. If you still do not see an email confirmation, please contact NCCF for assistance.















File Attachment Summary

Applicant File Uploads

- WestWoodsMap_Grant2018_Final.pdf
- Duke_Energy_Program_Project_Budget.pdf

West Woods

Greensboro, NC

-  West Woods
-  West Woods Stream
-  Greensboro College Terrace Theatre
-  Center of Business District
-  Art Cornerstones - Existing
-  Art Cornerstone - Planned
-  Economic Development Realized
-  Downtown Greenway - Planned
Construction begins Feb. 2018
-  Downtown Greenway - Existing
-  Downtown Greenway - Planned
-  Existing Trails/Greenways
-  Proposed Greenways
-  Colleges & Universities
-  Parks and Openspace



**Downtown
Greenway**

Date: 4/4/2018

