

RESOLUTION RECOGNIZING THE MONTH OF APRIL AS NORTH CAROLINA BEER MONTH

WHEREAS, the craft beer community is an important part of tourism in North Carolina and craft breweries are flourishing across the State;

WHEREAS, the state of North Carolina currently has 100 craft breweries and brewpubs, more than any other state in the south;

WHEREAS, North Carolina ranks tenth nationally in number of breweries, more than doubling since 2010;

WHEREAS, Greensboro is home to Nattie Greene's Brewing Company, Gibbs Hundred Brewing, Pig Pounder Brewery and will soon become home to Preyer Brewing Company;

WHEREAS, Red Oak Brewery got its start in the City of Greensboro;

WHEREAS, North Carolina brewers have received national recognition for brews that use a range of locally produced ingredients from sweet potatoes, blueberries, blackberries, kumquats, sorghum and persimmons to barley, wheat, rye and hops;

WHEREAS, three major craft breweries chose Western North Carolina sites for major expansions since 2012;

WHEREAS, a month-long celebration of North Carolina's beer craftsmanship and the destinations where it thrives will raise North Carolina's profile as an area that has become highly competitive for craft beer tourism.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That it recognizes the Month of April as 'North Carolina Beer Month'.