



City of **GREENSBORO** *North Carolina*

October 20, 2015 / City Council Meeting

“Amending Standards for Outdoor Display”

Planning Department



Outdoor Display and Storage

Outdoor Display and Storage

Requirements included with LDO (adopted 2010):

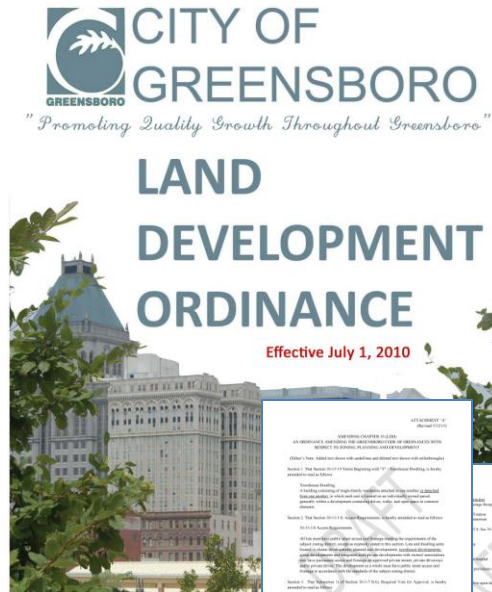
Ensure display and storage areas designed to prevent conflicts with:

- Site and emergency access
- Required parking areas
- Required planting yards

Requires enhanced screening when adjacent to residential zoning

Outdoor Display - directly accessible to public

Outdoor Storage - not accessible to public





Outdoor Display and Storage

Type A Outdoor Display

Applies to any district with retail uses
Display area subordinate to retail establishment
(no more than 15% of gross floor area of retail space)

Ex. Garden supplies, building supplies, etc.



Type B Outdoor Display

Applies to commercial and industrial zoning districts
Display area is majority (at least 51% of retail space)

Ex. vehicle sales, manufactured home sales, etc.



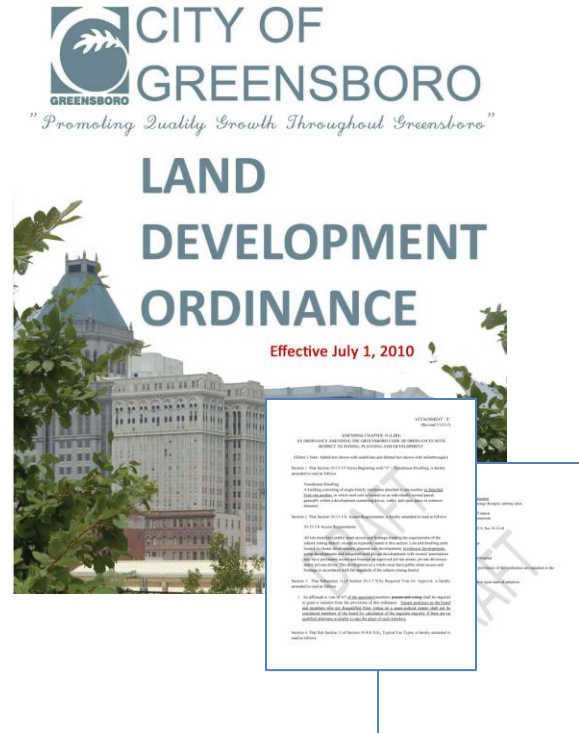


Outdoor Display and Storage (Proposed Change)

Type B Outdoor Display

Adjust minimum threshold for Type B Outdoor Display to minimum 40% of total gross retail area.

Accommodates new retail models with significant indoor and outdoor retail areas





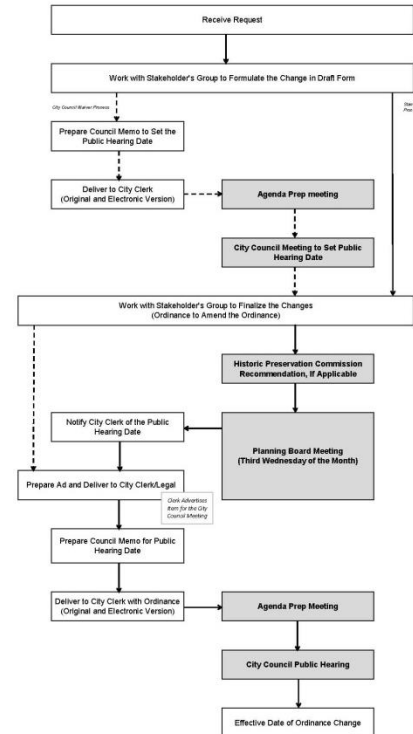
City Council Action

September 16, 2015
Planning Board Recommended
Approval

October 20, 2015
City Council Public Hearing

Approval
Approval with Changes
Denial

TEXT AMENDMENT PROCESS





QUESTIONS?