



City of Greensboro

Melvin Municipal Building
300 W. Washington Street
Greensboro, NC 27401

Meeting Minutes - Draft City Council

Tuesday, February 2, 2016

5:30 PM

Council Chamber

Call to Order

This City Council meeting of the City of Greensboro was called to order at 5:00 p.m. on the above date in the Council Chamber of the Melvin Municipal Office Building with the following members present:

Present: 8 - Mayor Nancy Vaughan, Councilmember Mike Barber, Councilmember Marikay Abuzuaiter, Councilmember Jamal T. Fox, Councilmember Sharon M. Hightower, Councilmember Nancy Hoffmann, Councilmember Justin Outling and Councilmember Tony Wilkins

Absent: 1 - Mayor Pro-Tem Yvonne J. Johnson

Also present were City Manager Jim Westmoreland, City Attorney Tom Carruthers, and City Clerk Elizabeth H. Richardson.

Moved by Councilmember Barber, seconded by Councilmember Abuzuaiter to excuse Mayor Pro-Tem Johnson from attendance at the meeting. The motion carried by voice vote.

Moved by Councilmember Abuzuaiter, seconded by Councilmember Fox to recess to closed session to preserve the attorney-client privilege and consult with legal counsel concerning pending litigation in the matter of City of Greensboro et al v. Guilford County Board of Elections, and Woods et al v. City of Greensboro, pursuant to G.S. 143-318.11(a) (3). The motion carried by voice vote.

Council recessed to closed session at 5:03 p.m. Council reconvened at 5:49 p.m. with all members in attendance except Mayor Pro-Tem Johnson.

Moved by Councilmember Abuzuaiter, seconded by Councilmember Wilkins to return to open session. The motion carried by voice vote.

Moment of Silence

The meeting opened with a moment of silence.

Pledge of Allegiance to the Flag

Mayor Vaughan recognized Councilmember Hightower to lead the Pledge of Allegiance to the Flag.

Recognition of Courier

City Manager Jim Westmoreland recognized Tori Carle of the Field Operations Department who served as Courier for the meeting.

Council Procedure for Conduct of the Meeting

Mayor Vaughan explained the Council procedure for conduct of the meeting.

I. CEREMONIAL AND/OR PRESENTATION ITEMS

1. [ID 16-0107](#) City Employee Recognition

City Manager Westmoreland recognized employees who participated in the recent winter storm cleanup where the City had 6 inches of snow and ice; asked those in the audience to stand; explained that one third of the workforce was involved in the event; referenced visiting several sites that day; provided examples of several calls that Guilford Metro 911 handled; and stated that seeing employees in action renewed his sense of respect and appreciation for all City employees. City Manager Westmoreland stated there would be a formal recognition at the quarterly Employee Recognition event in March.

Mayor Vaughan thanked staff for a job well done; and voiced appreciation for the work that staff did.

2. [ID 16-0043](#) Resolution Recognizing the Founders and Volunteers of Community Table for Serving Thanksgiving Meals

Councilmember Abuzuaiter read the resolution into the record; and presented the resolution to the family of Ken Conrad and to Mary Lacklen.

Ms. Lacklen provided the history of the project; stated a community had built the event; referenced Ken Conrad's leadership in the project; and recognized Painted Plate Catering, the Greensboro Coliseum Complex, and Victory Junction for their assistance with the event.

Ms. Conrad thanked Council for the resolution; emphasized that this was an important event for her husband Ken that he enjoyed doing; and voiced appreciation for the volunteers and other organizations involved in the event.

Moved by Councilmember Hightower, seconded by Councilmember Fox, to adopt the resolution. The motion carried on the following roll call vote:

Ayes, 8 - Nancy Vaughan, Mike Barber, Marikay Abuzuaiter, Jamal T. Fox, Sharon M. Hightower, Nancy Hoffmann, Justin Outling and Tony Wilkins

Absent, 1 - Yvonne J. Johnson

0014-16 RESOLUTION RECOGNIZING THE FOUNDERS AND VOLUNTEERS OF COMMUNITY TABLES FOR SERVING THANKSGIVING MEALS

WHEREAS, for the past 29 years, through an initiative known as Community Tables, a total of 85,000 people throughout the region have been able to enjoy a traditional Thanksgiving dinner;

WHEREAS, inspired by the late Marc Frieberg, owner of Ham's Restaurants, co-founders Mary Lacklen and Ken Conrad launched Community Tables in 1986 as an annual community project;

WHEREAS, beginning as 200 Thanksgiving meals prepared by volunteers at the Salvation Army, moving to Potter's House operated by Greensboro Urban Ministry, the production began operating out of the kitchen at the Greensboro Coliseum in 2013;

WHEREAS, separate courses for meals are handled at various locations that include Victory Junction that cooks 1,200 pounds of boneless turkey breasts and Painted Plate Catering that prepares the stuffing and gravy;

WHEREAS, through its Thanksgiving/Holiday Fund, The Community Foundation of Greater Greensboro raises approximately \$20,000 annually which allows Community Tables to purchase food to serve approximately 3,000 people;

WHEREAS, a donation in the amount of \$5 to the Thanksgiving/Holiday Fund provides for a traditional Thanksgiving dinner with all of the trimmings to persons in need;

WHEREAS, approximately 300 volunteers sign up annually and take time the day before and on Thanksgiving Day to help prepare and deliver meals to people in their homes or to facilities for family style dinners, and since its inception, thousands of volunteers have had the opportunity to give back to the community;

WHEREAS, since 2012 local churches and non-profits have partnered with Community Tables to serve and deliver meals and Community Tables plans are to grow and serve more people by partnering with additional

churches and organizations who wish to serve Thanksgiving dinner to families and individuals at their facilities;

WHEREAS, some of the recipients of the meals return in future years to assist with the preparation of the meals;

WHEREAS, the City Council wishes to thank the founders and volunteers for dedicating their time and service to make this event a success.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That it wishes to recognize the founders and many volunteers of Community Tables for their work and dedication in providing Thanksgiving meals to persons in need throughout the community.

(Signed) Sharon Hightower

3. [ID 16-0116](#) Resolution in Support of the Connect NC Bond Referendum

Mayor Vaughan read the resolution into the record; stated that this would be a great economic driver in Guilford County; referenced what area universities would receive; Workforce Development; stated this would enhance the universities to be more attractive to students; and recognized representatives from the University of North Carolina at Greensboro (UNCG) and Greensboro Technical Community College (GTCC).

Nikki Baker with UNCG spoke on behalf of the bond vote that would take place in March; to the full slate of projects that would have a statewide impact; stated the bonds would benefit the entire community; provided an overview of upcoming projects UNCG would use the funds for; and referenced how North Carolina A&T State University (NCA&T) would benefit.

Alan Pilce, Executive Director of Institutional Advancement at GTCC stated the City was fortunate to have three colleges located in the area; spoke to the collaboration going on between the three colleges in addition to working with the community; stated they were working to create successful pathways for students; announced renovations that would take place at GTCC that would allow the college to better serve the students; and thanked Council for their support.

Mayor Vaughan reminded people that the primary election would take place on March 15th.

Councilmember Hightower spoke to the what the bond would do for North Carolina A&T State University; emphasized it was critical that citizens vote and support the item; and spoke to the impact on East Greensboro as a result of the bonds.

**Moved by Councilmember Wilkins, seconded by Councilmember Abuzuaiter,
to adopt the resolution. The motion carried on the following roll call vote:**

Ayes, 8 - Nancy Vaughan, Mike Barber, Marikay Abuzuaiter, Jamal T. Fox, Sharon M. Hightower, Nancy Hoffmann, Justin Outling and Tony Wilkins

Absent, 1 - Yvonne J. Johnson

0015-16 RESOLUTION IN SUPPORT OF THE CONNECT NC BOND REFERENDUM

WHEREAS, the North Carolina General Assembly has voted to include a \$2 billion bond referendum on the March 2016 ballot that invests in education, parks, recreation, safety, and water and sewer infrastructure projects;

WHEREAS, it has been 15 years since the last general obligation bond was authorized to upgrade the North Carolina's infrastructure;

WHEREAS, since that time, the state's population has increased by two million people;

WHEREAS, no tax increases will be required;

WHEREAS, \$1.3 billion will be invested across the state for higher education capital construction, repair, and

renovation, with \$204.5 million directly benefitting higher education in Guilford County;

WHEREAS, a primary driver of job creation is our higher education system of community colleges and universities;

WHEREAS, the three institutions of public higher education located in Guilford County, namely Guilford Technical Community College (GTCC), North Carolina A&T State University (N.C. A&T), and the University of North Carolina at Greensboro (UNCG), collectively contribute an estimated \$2 billion in economic impact to the Piedmont Triad region;

WHEREAS, the Greensboro Partnership along with the trustees of the three aforementioned institutions have acknowledged the importance of the bond's infrastructure investment through individually signed resolutions of support.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That it hereby endorses the \$2 billion bond referendum for the statewide infrastructure that will appear on the ballot on March 15, 2016.

(Signed) Tony Wikins

II. PUBLIC COMMENT PERIOD

Ben Holder, referenced issues and costs for the David Wray and other police lawsuits; stated he worked to get truth and a fair playing field; spoke to Assistant Chief Hinson's history with the Police Department; articles by Jerry Bledsoe; referenced voicing concerns at previous meetings; being lied to by City staff; and spoke to transparency.

Robert Moore, 2307-B Columbus Street; provided the history of his family's land along Bass Chapel Road; requested assistance to clarify ownership of said land; and voiced concerns with the lack of sidewalks in the area.

Councilmember Hightower requested City Manager Westmoreland have staff meet with Mr. Moore regarding his concerns.

Luther Falls, Jr., 1603 Lansdown Avenue spoke to African American events taking place throughout the City; thanked Council for the previous recognition of the North Carolina A&T State University football team; referenced working with Deputy Chief Hinson on community relations; spoke to economic development events that had taken place; the one year anniversary of a ministry program on March 12th at his church; and reminded Council that February was Black History Month.

Damon Williams, 4209 Olympia Drive voiced disagreement with the Connect NC Bond Referendum; concern with underfunded schools; spoke to gerrymandered school districts; the need to work together; diversity of the past six public safety recruitment classes; advice that had been provided to him while he served in the military; and the responsibility of government to include all people.

Councilmember Hightower voiced agreement with a lack of diversity in public safety academies; and stated that she would like to see diversity across the whole City.

Assistant City Manager Reid reminded Council of the makeup of recent public safety classes; spoke to the recruitment process; and emphasized the City recognized its work was not complete with regard to diversity.

III. CONSENT AGENDA (One Vote)

Councilmember Fox read the resolution for Item #6/ID16-0118 into the record.

Moved by Councilmember Abuzuaiter, seconded by Councilmember Fox, to adopt the consent agenda. The motion carried by the following vote:

Ayes, 8 - Nancy Vaughan, Mike Barber, Marikay Abuzuaiter, Jamal T. Fox, Sharon M. Hightower, Nancy Hoffmann, Justin Outling and Tony Wilkins

Absent, 1 - Yvonne J. Johnson

4. [ID 16-0016](#) Ordinance in the Amount of \$1,000 Amending State, Federal And Other Grants Fund Budget for the Appropriation of Wal-Mart Police Community Engagement Program FY 15

16-0013 ORDINANCE AMENDING STATE, FEDERAL AND OTHER GRANTS FUND BUDGET FOR THE APPROPRIATION OF WAL-MART POLICE COMMUNITY ENGAGEMENT PROGRAM FY 15

Section 1

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That the State, Federal, and Other Grants Fund Budget of the City of Greensboro is hereby amended as follows:

That the appropriation to the State, Federal and other Grants Fund be increased as follows:

Account name – Walmart Community Engagement FY 15

Account	Description	Amount
220-3569-01.5237	Program Supplies	\$ 1,000
TOTAL:		\$ 1,000

And, that this increase be financed by increasing the following State, Federal, and Other Grants Funds accounts:

Account	Description	Amount
220-3569-01.8620	Donations & Private Contributions	\$ 1,000
TOTAL:		\$ 1,000

Section 2

And, that this ordinance should become effective upon adoption.

(Signed) Marikay Abuzuaiter

5. [ID 16-0075](#) Resolution to Amend and Supersede Resolution 0237-13 Closing a Portion of a 10-foot Wide Unnamed Alley from its Intersection with West Smith Street Northward a Distance of Approximately 196 feet.

0016-16 RESOLUTION TO AMEND AND SUPERSEDE RESOLUTION 0237-13 CLOSING A 10-FOOT WIDE UNNAMED ALLEY FROM ITS INTERSECTION WITH WEST SMITH STREET NORTHWARD

WHEREAS, the owners of all of the property abutting both sides of a portion of a 10-foot wide unnamed alley from its intersection with West Smith Street northward a distance of approximately 196 feet have requested in writing that said alley be closed to the general public and the City’s interest therein released;

WHEREAS, a notice was duly published and a public hearing held by the City Council in the Council Chamber in the Municipal Office Building on Tuesday August 20, 2013 at 5:30 p.m. on the closing of said alley;

WHEREAS, the public hearing has now been held and no objections have been made to the closing thereof;

WHEREAS, the City Council adopted Resolution No. 0237-13 with certain conditions which are now amended and superseded by the following;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

1. That the City Council hereby finds as a fact that the owners of all of the property abutting both sides of the hereinafter mentioned alley have requested in writing that said alley be closed to the general public and the City's interest therein released.

2. That the City Council hereby finds as a fact that the closing of the alley to the general public is not contrary to the public interest and that no individual or other party owning property in the vicinity of the alley or in the subdivision in which the alley is located will be deprived of the reasonable means of ingress or egress to his or its property.

3. That the following alley, as shown on the attached Exhibit A, is hereby permanently closed to the general public and the City's interest therein released:

A 10-FOOT WIDE UNNAMED ALLEY FROM ITS INTERSECTION WITH WEST SMITH STREET NORTHWARD A DISTANCE OF APPROXIMATELY 196 FEET.

4. That the City of Greensboro hereby reserves 15-foot utility easements over each existing utility line located in the above mentioned alley until such time as said line is no longer required by the City.

(Signed) Marikay Abuzuaiter

6. [ID 16-0118](#) Resolution Supporting the City's Application for the United States Department of Transportation (USDOT) "Beyond Traffic Smart City Challenge" Grant

0017-16 RESOLUTION ENDORSING CITY OF GREENSBORO SMART CITY CHALLENGE PROPOSAL

WHEREAS the City of Greensboro has been identified as an eligible mid-sized city with a population between 200,000 and 850,000 by the United States Department of Transportation (NCDOT);

WHEREAS the USDOT has identified eleven Megaregions within the United States and the City of Greensboro is included in the Piedmont Atlantic Megaregion;

WHEREAS USDOT cites by 2050, emerging megaregions could absorb 75 percent of the U.S. population and greatest growth in the South and West;

WHEREAS the city of Greensboro expects substantial future growth and will need to address challenges including job creation, social equity, reduced funding, and climate change;

WHEREAS the city of Greensboro's Comprehensive Plan, Connections 2025, includes a vision for the City to be recognized throughout the nation as an exceptional place in which to live, work, and play;

WHEREAS the Greensboro Urban Area MPO's 2040 Metropolitan Transportation Plan includes a vision to develop and maintain a safe, efficient, and environmentally compatible transportation system;

WHEREAS the Greensboro Urban Area MPO envisions the transportation system providing convenient choices and consisting of a well-integrated and connected public transportation, pedestrian, and bicycle network;

WHEREAS the City of Greensboro is an ideal candidate for the Smart City Challenge because of the expansive fiber optic network, strong transportation system, and commitment to making data accessible to the public.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That it hereby supports the Greensboro Urban Area Transportation Advisory Committee endorsement of the City of Greensboro Smart City Challenge Proposal.

(Signed) Marikay Abuzuaiter

IV. PUBLIC HEARING AGENDA

7. [ID 15-0916](#) Ordinance Amending Section 30-8-10.1(H), Multifamily Dwellings and 30-11-4, Exemptions and Reductions, of the Land Development Ordinance (LDO) to Allow Expanded Multifamily Options in the C-M, C-H and BP Zoning Districts

Councilmember Hoffmann requested that the item be postponed to the February 16th meeting of Council as it deserved consideration by the full Council.

Discussion took place regarding clarification of the amendment; if the item included the three items requested from TREBIC; an email that had been forwarded to Council; the need for a traffic study; impact of a two week delay; the need to ensure the amendment was correct; actions of the Planning Board; confirmation that Council would not hear speakers until the public hearing; and verification that the item would not go back through the Infrastructure Committee.

Assistant City Manager Parrish suggested Council email him any questions they had regarding the item.

City Manager Westmoreland was requested to provide updated information that would include a chart showing proposed and current regulations to Council by Tuesday, February 9th.

Moved by Councilmember Hoffmann, seconded by Councilmember Hightower, to postpone the item to the February 16th meeting of Council without further advertising. The motion carried on the following roll call vote:

Ayes, 8 - Nancy Vaughan, Mike Barber, Marikay Abuzuaiter, Jamal T. Fox, Sharon M. Hightower, Nancy Hoffmann, Justin Outling and Tony Wilkins

Absent, 1 - Yvonne J. Johnson

V. GENERAL BUSINESS AGENDA

8. [ID 16-0113](#) Boards and Commissions Listing for February 2, 2016

Moved by Councilmember Hightower, seconded by Councilmember Fox to nominate Richard Bryson as Chair for the GTA Board. The motion carried by voice vote.

Councilmember Barber left the meeting at 6:45 p.m. and returned at 7:06 p.m.

Councilmember Outling placed the names of Jeff Smith and Brenton Boyce in the databank for future service on a board or commission.

Councilmember Hoffmann placed the name of Kista Mansell in the databank for future service on a board or commission.

9. [ID 16-0103](#) Resolution Authorizing City Allocation of up to \$2,500,000 in the Piedmont Triad International Airport for Economic Development and Site Readiness

Mayor Vaughan stated the resolution was a recommendation from the Economic Development Committee (ED Committee).

City Manager Westmoreland provided the history of the item; outlined that the \$2.5 million remaining in the Economic Development Bond funds would be used for a project at Piedmont Triad International Airport (PTI); that the City was asking other governments to contribute funds that would be used for infrastructure and transportation purposes; and clarified the money would be appropriated to PTI subject to them complying with the City's M/WBE Program policy.

Councilmember Wilkins voiced concern that the language regarding grading had not been discussed in the ED Committee meeting; stated he had studied the item; and voiced concern that paragraph 4 of the 'now therefore' clause had not been discussed in the ED Committee.

City Manager Westmoreland responded that the language was taken out of the March resolution; had not been discussed in the ED Committee; and verified the language provided more flexibility in terms of the overall project.

City Attorney Tom Carruthers interjected that the language in paragraph 4 could be stricken without damaging the resolution; spoke to what was discussed in the ED Committee meeting; and outlined the content of paragraph 3.

Moved by Councilmember Wilkins, seconded by Councilmember Abuzuaiter to delete paragraph 4 from the resolution.

Councilmember Fox accepted the amendment and suggestion that Council have the language in paragraph 4 be a directive to City Manager Westmoreland once a project had been identified.

Discussion took place regarding if the item would come back to Council; and verification that a vote in the affirmative would be to amend the resolution.

The motion carried by voice vote.

Councilmember Hightower asked if there would be an economic development requirement for jobs; for clarification as to what the funds would be earmarked for; and requested that the balance of the ED funds be allocated for East Greensboro.

City Manager Westmoreland verified that jobs would be created under the performance based contract; that any specific project identified would be vetted and would come back to Council; and that \$1.2 million would remain once the \$2.5 was allocated.

Discussion took place regarding allocation of \$1.2 million for East Greensboro; work of Mack Simms in East Greensboro; the need for Mr. Simms to bring back clear and concrete plans for a project; process for allocation of funds; money not being available once a project was identified; the need for the funds to be allocated for a specific project and purpose; and meetings with Mr. Simms.

Councilmember Abuzuaiter voiced concern with language in the third 'whereas' clause requiring regional and other entities invest an additional \$1.5 million; referenced funds being utilized for the Megasite; and requested the language be removed from the resolution.

Discussion continued around the funding allocation for the Megasite; language from the March 2015 resolution; the City's continuation to seek assistance from other entities; verification that the item was a resolution, not an award; and what the goal of the resolution was.

City Attorney Carruthers spoke to Councilmember Abuzuaiter's concern; and clarified that in the 'now therefore' portion the language read 'that the City would continue to seek assistance', but does not require assistance to be paid; stated that no public hearing had taken place; and that any proposed project would be vetted through the Economic Development office.

Discussion took place regarding deleting the third 'whereas' clause; the significant distinction between this being a resolution, not an award; the resolution being an expressions of Council's intent and desire; Councilmembers Barber and Wilkins reaching out to neighboring cities to raise funding; and support for the allocation of the

remaining \$1.2 million to East Greensboro.

Councilmember Outling offered support for the \$1.2 million funding allocation to East Greensboro; and clarification that this was an expression of Council's intent.

Councilmember Abuzuaiter voiced concern with changes being made prior to a meeting; and the need for all Councilmembers to be informed and updated on changes.

Councilmember Fox referenced prior discussions regarding the allocation of \$1.2 million to East Greensboro; a resolution being brought to Council to that effect; stated that PTI was Greensboro's Megasite; spoke to the number of jobs and annual salaries of employees at PTI; stated this would help attract and create jobs in the area; referenced investments that had been made; the need to move forward; referenced the work with the Guilford County Economic Development Alliance; economic development in 2015; and emphasized that Greensboro needed to be in the game if it wanted to continue its economic development.

Councilmember Hoffmann provided an explanation for the \$2.5 million allocation for the water and sewer infrastructure to the MegaSite; and spoke to the potential growth in the area as a result of the project.

Additional discussion took place regarding allocation of funds for East Greensboro; arguing the same side of the equation; length of time the economic development funds have been available; and the history of projects.

Councilmember Outling stated that there was the appearance that a majority of Council agreed to make the allocation; asked how the City would position itself to encourage neighboring municipalities to contribute; suggested the item include the language that provided that the City would make the \$2.5 million investment provided that other municipalities similarly invest \$1.5 million; verified the language would not bound the City; and stated he wished to make a substitute motion to move the third 'whereas' clause to the 'now therefore' portion of the resolution.

City Attorney Carruthers stated it should be in the form of an amendment rather than a substitute motion; clarified that the language would read 'in accordance with the economic development authority the City of Greensboro pledges to allocate up to \$2.5 million for future industrial development and PTIA provided that the other regional and local government entities pledge an additional amount of up to \$1.5 million for a total regional investment of \$4 million'.

Councilmember Outling stated he understood the concern in terms of linking the allocation with the expenditure; and voiced his interpretation of the language.

Councilmember Fox referenced discussions in the ED Committee meeting; and stated he would stand down if it was for the greater of the whole and Council wished to move forward with the language included in the resolution.

Councilmember Barber seconded the motion made by Councilmember Outling.

Councilmember Abuzuaiter asked for clarification that the language was being placed back into the resolution.

City Attorney Carruthers confirmed that it would be; and spoke to the amendment in the resolution.

Additional discussion took place around the inclusion of the language; allocation of the monies; contingencies of other municipalities investing with the City; the process of when a project would come before Council; and not holding the funding hostage.

Councilmember Fox emphasized he could not agree with the language; spoke to what was discussed in the ED Committee, voiced that the City should move forward, not make the allocation contingent upon if other cities came to the playground; voiced concern with handcuffing the citizens of Greensboro if Council said the City would not expend any funds unless High Point, Winston-Salem or Guilford County antes up \$1.5 million; and stated he could not support that.

Mayor Vaughan spoke to the process of when a project came forward; stated the City would not hold the money

hostage should someone bring a project to Council; added it would be more likely for partners to share if a project was presented; and spoke to looking at a project independent of the resolution.

Councilmember Abuzuaiter voiced concern for the length of time for discussion regarding why the ED Committee recommendation had been changed; spoke to the direction given by the ED Committee; and stated she would like to see that the clear direction provided by the ED Committee followed.

Mayor Vaughan agreed that the ED Committee gave very specific direction of what it was looking for; and that was not what Council had received.

City Manager Westmoreland stated he took responsibility for the inclusion of items in the resolution that were not discussed in the ED Committee meeting; referenced discussions in the Committee meeting; attempted conversations with Winston-Salem and High Point; and spoke to the value of local dollars at the airport.

City Attorney Carruthers stated there was a motion and a second on the floor to add language to the 'now therefore' that would be a separate heading that the City's commitment to use its allocations was contingent upon other regional and local government entities pledging to provide up to an additional amount of \$1.5 million for a total regional investment of \$4 million.

Discussion took place regarding the process for allocation of the \$2.5 million; this being a resolution of intent; if a word other than 'contingent' could be used; adoption of the resolution as amended; and whether or not the motion made by Councilmember Outling could be withdrawn.

City Attorney Carruthers verified the motion had received a second; and that the motion was before Council to vote on.

Councilmember Outling withdrew the motion. Councilmember Barber voiced disagreement.

Discussion ensued regarding withdrawal of the motion.

City Attorney Carruthers confirmed that as a matter of procedure, that consent meant absent anyone objecting; stated Councilmember Barber had objected to the withdrawal of the motion; confirmed there was a valid motion and second on the floor; and recommended Council vote.

Councilmember Hoffmann emphasized the length of time the ED Committee had vetted the concept; stated they had taken leadership and made a recommendation and commitment of the City; and stated she would like to move the item forward and not make it contingent on anything else.

Additional discussion took place regarding the motion made to amend the resolution; objection voiced by Councilmember Barber; the purpose of the resolution; and earmarking the funds for a project at the airport.

City Attorney Carruthers confirmed the money would be earmarked for the airport.

Councilmember Barber voiced concern with the occurrence of and distribution of information on economic development activity regarding the airport being provided to a limited number of Councilmembers; stated that the information had been provided to him after the ED Committee meeting; voiced disappointment that he had received information after the fact; emphasized that the Council as a whole supported the airport; spoke to why he supported the motion made by Councilmember Outling; to the process for the item coming before Council; and requested that going forward, City Manager Westmoreland disseminate information and changes to Council as a whole prior to Council meetings.

Mayor Vaughan confirmed the motion Council was voting on; and stated Council would vote by a show of hands. The motion carried by a show of hands 5-3 with Councilmembers Abuzuaiter, Fox and Hoffmann voting 'no'.

City Manager Westmoreland confirmed that it was the consensus of Council that a resolution earmarking \$1.2 million to allocate to East Greensboro projects be presented at an upcoming meeting.

Councilmember Wilkins requested talking points be provided to Councilmember Barber and himself to assist when they met with neighboring cities.

Mayor Vaughan confirmed that the previous vote was to accept the amendment that would be incorporated into the resolution.

City Attorney Carruthers explained that Council would need to vote on the item as amended; and explained the changes that would be made to the resolution that Council was considering.

Mayor Vaughan stated that Council would now vote.

Moved by Councilmember Fox, seconded by Councilmember Hoffmann, to adopt the resolution as amended. The motion carried on the following roll call vote:

Ayes, 7 - Nancy Vaughan, Mike Barber, Jamal T. Fox, Sharon M. Hightower, Nancy Hoffmann, Justin Outling and Tony Wilkins

Nays, 1 - Marikay Abuzuaiter

Absent, 1 - Yvonne J. Johnson

0018-16 RESOLUTION AUTHORIZING CITY OF GREENSBORO TO ALLOCATE UP TO \$2,500,000.00 IN THE PIEDMONT TRIAD INTERNATIONAL AIRPORT FOR ECONOMIC DEVELOPMENT AND SITE READINESS PURPOSES

WHEREAS, the Piedmont Triad International Airport (PTIA) is one of the major commercial and private aviation centers in the southeast;

WHEREAS, the geographical proximity of PTIA to the City of Greensboro provides an opportunity for economic development for the City by increasing prospects for job creation and business expansion;

WHEREAS, in March of 2015 the City resolved to allocate up to \$2.5 Million at PTIA for economic development purposes provided other regional and local government entities also invest an additional \$1.5 Million for a total governmental investment of \$4 Million;

WHEREAS, in accordance with N.C.G.S. § 158-7.1 and § 4.55 of the City Charter, City funding could be used for water, sewer and transportation infrastructure development;

WHEREAS, a condition of the investment will be compliance with all applicable requirements and solicitation of bids in compliance with N.C.G.S. Chapter 143, Article 8, Public Contracts, and in compliance with the City of Greensboro Minority/Women Business Enterprise Program Plan for Construction, Professional Services, Goods, and Other Services dated January 1, 2014 (the "M/WBE Plan");

WHEREAS, any definitive project investment will be subject to a public hearing prior to project award and disbursement of the investment in accordance with N.C.G.S. § 158-7.1 setting out the particulars of the investment and the public benefits to be derived from the City's investment.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

1. That in accordance with economic development authority, the City of Greensboro pledges to allocate up to \$2,500,000 for future industrial development at PTIA
2. The \$2,500,000 allocation may be used for future water, sewer, and transportation infrastructure or, it may be used to support a jobs/investment based economic development incentive request to assist a private corporate entity in locating or relocation to PTIA and upon qualifying for the incentive as per the City of Greensboro's standard economic development incentive guidelines and programs.
3. That the City's commitment to use its allocation is contingent upon other regional and other local government entities pledging to provide an additional amount of up to \$1,500,000 (for a total regional investment of \$4,000,000).
4. And that PTIA will be required to adhere to the City of Greensboro MWBE program plan and guidelines in the

award of all contract associated with the use of the City's investment.

(Signed) Jamal Fox

10. [ID 16-0104](#) Resolution for Economic Development Support of the The Aviation Triad Marketing Initiative not to Exceed \$35,000 in Fiscal Year 2015-16

City Manager Westmoreland explained the requested funding was for year three; outlined the partners involved; stated the item was presented at the Economic Development Committee meeting last week; and outlined what was provided.

Councilmember Wilkins recognized the contribution made by WFMY; and reminded Council that Mr. Blakely with Tyco had presented the item last year.

Councilmember Hightower asked about their success rate; the City's commitment; and stated she would like to hear about the program.

Eric Hungate from News2 made a PowerPoint Presentation that outlined the objectives; targets; partners in the program; on-air elements; digital elements and stats; extended reach network; military times partnership; campaign results; global recognition; and future goals. Mr. Hungate spoke to persons coming through the website for jobs; and stated that Haeco had hired 100% of the first aviation graduation class.

(A copy of the PowerPoint Presentation is filed in Exhibit Drawer Y, Exhibit No. 6, which is hereby referred to and made a part of these minutes.)

Moved by Councilmember Fox, seconded by Mayor Vaughan, to adopt the resolution. The motion carried on the following roll call vote:

Ayes, 8 - Nancy Vaughan, Mike Barber, Marikay Abuzuaiter, Jamal T. Fox, Sharon M. Hightower, Nancy Hoffmann, Justin Outling and Tony Wilkins

Absent, 1 - Yvonne J. Johnson

0019-16 RESOLUTION AUTHORIZING SUPPORT OF THE AVIATION TRIAD INTIATIVES, "AVIATION THRIVES HERE" CAMPAIGN IN AN AMOUNT NOT TO EXCEED \$35,000

WHEREAS, the "Aviation Thrives Here" branding campaign launched on 8/28/2013 and has made significant progress over the past year toward advancing awareness of job opportunities in aviation, connecting talent to the workforce, and promoting the aviation sector in the Piedmont Triad;

WHEREAS, the aviation industry represents a growing and important component of our local and regional economy;

WHEREAS, Year Two "Aviation Thrives Here" initiatives will build on the successes from Year One to expand the awareness of aviation-related education and to increase the diversity of students applying to aviation programs through targeted media exposure and sponsorship of area events;

WHEREAS, Other funding partners include: City of High Point, City of Winston-Salem, GTCC, Davidson County Community College, Forsyth Tech, Randolph County Community College, Rockingham Community College, Alamance Community College, TIMCO, HondaJet, North State Aviation, Purolator, PTI, Embry-Riddle Aeronautical University, WFMY;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That the City of Greensboro is hereby authorized to grant sponsorship of the Aviation Triad branding campaign, "Aviation Thrives Here," not to exceed the amount of \$35,000 in FY 15-16.

The City Manager and City Clerk are hereby authorized to execute, on behalf of the City of Greensboro, the proper agreement with WFMY Television Corp.

(Signed) Jamal Fox

Matters to be discussed by the Mayor and Members of the Council (if time permits)

Councilmember Fox announced that on Saturday, February 6th UNCF Empower Me Tour Greensboro would be at Bennett College to discuss college preparation from 8:30 a.m. to 4:00 p.m.; stated those interested could register online at empowermetour@uncf.org; thanked staff for the snow removal; commended City Manager Westmoreland for a good retreat; reminded the community that information about the recent District 2 Town Hall meeting was online; and announced the upcoming meeting at Genesis Baptist Church had been changed to next Thursday at 6:00 p.m.

Councilmember Barber commended City Manager Westmoreland for the best planning session he had been involved with; commended staff for the snow removal and the communicative aspect regarding the storm cleanup; referenced a story out of Winston stating there had been 168 shootings (discharging of guns) in Winston-Salem in the month of January; and spoke to the challenges of law enforcement and first responders.

Councilmember Hightower stated that the City was in the mist of public seminars about housing the community; spoke to the number of participants in the meetings; voiced that there had been good dialogue and a diverse crowd at the meetings; that it had been exciting to come together and talk about housing; announced an upcoming session at Saint Johns United Methodist Church at 1304 Merrit Drive from 6:00 to 8:00 p.m. on Thursday; a session at UNCG on Friday, February 5th at noon; stated that the Fair Housing and International Community Public Session would take place on February 17th at Peace United Church of Christ; and stated the Housing Summit would take place on February 24th. Councilmember Hightower requested that information be placed in a press release, on the City's website, and aired on GTN regarding the upcoming community meetings; announced the Road to the Games Fitness Expo Saturday the 13th and Sunday the 14th at the Coliseum Pavilion; thanked staff for the job done with the snow removal; and wished everyone a happy Valentine's Day.

Councilmember Abuzuaiter thanked staff, in particular Field Ops and the Police Department for work done during the storm; thanked staff for keeping Council informed; and stated that City employees really appreciated City Manager Westmoreland visiting mission critical departments during the storm.

Councilmember Wilkins commended staff for the work on the retreat, in particular Maria Hicks-Few and Kim Sowell.

Councilmember Outling echoed sentiments for a job well done on the retreat; dealing with the recent storm; and stated that comments he had received were exceptional.

Matters to be presented by the City Manager

There were no items for discussion by the City Manager.

Matters to be presented by the City Attorney

There were no items for discussion by the City Attorney.

Adjournment

Moved by Councilmember Fox, seconded by Councilmember Hightower, to adjourn the meeting. The motion carried by voice vote.

THE CITY COUNCIL ADJOURNED AT 7:56 P.M.

ELIZABETH H. RICHARDSON
CITY CLERK

NANCY VAUGHAN
MAYOR

