

Greensboro Partnership Entrepreneur Connection Accelerator Program

Overview: The Triad Start-up Lab accelerator program has been significantly enhanced from last year's 2013 pilot with the Piedmont Triad Partnership. Now fully run by the GP-EC, we made major advances in diversity of the participants, engaged local entrepreneurs to mentor at a higher level, provided more community resources for growth and adapted the "lean start-up" methodology to Greensboro's entrepreneurial build plan.

The GP-EC will now run 2 major versions of the Triad Start-up Lab every year plus a number of mini-accelerators to achieve our goal of jump-starting Greensboro's entrepreneurial ecosystem into a higher gear of future job growth.

Request to the Greensboro City Council:

\$100,000 in funding

Matching funds have been provided by a local foundation (\$50,000) and Elon University (\$71,595 based on in-kind rent for the co-working space where the accelerator will be housed).