



*City of* **GREENSBORO** *North Carolina*

# **General Government Committee Meeting December 7, 2015**

## **Community Agency Funding Process Update**



# Community Agency Funding FY 16-17

## Recent History

- The annual budget typically includes support for Cultural and Economic Development community agencies (ex: Sports Commission, East Market Street DC, Children's Museum).
- Average funding levels:
  - General Fund \$650,000 - \$700,000
  - ED Fund \$450,000
- Funding is used for annual operating expenditures and major event or economic development support
- Organizations submit requests that document adherence to City MAP Goals, performance measures and community collaborations
- A staff team reviews requests and make recommendations to CMO



# Community Agency Funding FY 16-17

## Formalize Outside Agency Process

- City Council directed staff to revise the current community agency grant process
- Staff sought to improve the community agency funding review process
  - Build upon current strengths (annual application process; annual financial audit requirements)
  - Broaden access to funding process
  - Involve both community and staff in evaluation process
- Process based on a fixed allocation of resources
- All future funding is contingent on budget availability



# Community Agency Funding FY 16-17

## Community Partners Board

- Advisory Board appointed by Council
  - Nine members (one per Councilmember)
- Review applications and requesting agencies
- Provide funding recommendations to Manager
- Committee would develop recommendations annually (once a year) for operating funding requests
- Assist in identifying other parameters to process



# Community Agency Funding FY 16-17

## Proposed Agency Request Process

- Application will include:
  - Information on the organization, financial information, and the request
  - Eligibility requirements
  - City oversight expectations
- Reviewed by Community Partner Board
- Applications are scored on specific criteria
  - Public Purpose
  - Matching funds
  - Impact/Outcomes
  - Public Support
  - Documentation
  - Alignment with City's Goals/Objectives
  - Collaboration Effort
- Recommendations made to CMO for budget
- Annual compliance review conducted by Internal Audit



# Community Agency Funding FY 16-17

## Proposed Process Calendar

<i>January 5-8:</i>	Application materials /Orientation Workshops
<i>January 19:</i>	Community Partners Board appointment
<i>January 26:</i>	Community Partners Board orientation
<i>February 4:</i>	Application submission deadline
<i>February 4-12:</i>	Initial staff review of applications
<i>February – March:</i>	Completed applications evaluated
<i>March:</i>	CPB recommendations to City Manager
<i>May:</i>	Recommendations to the City Council