

# GUILFORD COUNTY ECONOMIC DEVELOPMENT ALLIANCE

*As of April 21, 2016*

## LEADERSHIP GROUP

The Leadership Group serves as the “board of directors” of the GCEDA.

<i><b>Jurisdiction / organization</b></i>	<i><b>Member</b></i>	<i><b>On the Leadership Group due to holding these positions</b></i>
Guilford County	<b>The Honorable Jeff Phillips</b>	Chair of the board of commissioners
	<b>The Honorable Ray Trapp</b>	Commissioner (chair’s alternate)
	<b>Marty Lawing</b>	Guilford County manager
City of High Point	<b>The Honorable Bill Bencini</b>	High Point mayor
	<b>The Honorable Jeff Golden</b>	Council member (mayor’s alternate)
	<b>Greg Demko</b>	High Point city manager
City of Greensboro	<b>The Honorable Nancy Vaughan</b>	Greensboro mayor
	<b>The Honorable Jamal Fox</b>	Council member (mayor’s alternate)
	<b>Jim Westmoreland</b>	Greensboro city manager
High Point Economic Development Corp.	<b>Ken Smith, 2016 GCEDA chair</b>	High Point EDC chair
	<b>Loren Hill</b>	High Point EDC president ( <i>ex officio</i> )
Greensboro Partnership	<b>Lee Lloyd, 2017 GCEDA chair</b>	Partnership chair
	<b>Brent Christensen</b>	Partnership president ( <i>ex officio</i> )

## BUSINESS ADVISORY COUNCIL

The GCEDA Business Advisory Council provides input and offers expert technical/business advice to the Leadership Group. The BAC is also charged with supporting the economic development work of the Guilford County Economic Development Alliance, the Greensboro Partnership, and the High Point EDC.

OFFICERS (who serve on the Business Advisory Council due to the countywide position each holds)

- **Randy Parker**, 2016 Chair – President / Guilford Technical Community College
- **Lillian Plummer**, 2017 Chair – Executive director / Guilford Workforce Development Board

APPOINTEES OF THE GREENSBORO PARTNERSHIP CHAIR

- **John Brandberg** – Greensboro finance manager / Procter & Gamble
- **Derek Ellington** – Triad market president / Bank of America
- **Kathleen Evans** – Regional director, external affairs / AT&T
- **Samantha Magill** – Academic affairs and inclusion & diversity / Honda Aircraft Co.
- **Robert Singer** – Attorney / Brooks, Pierce, McLendon, Humphrey & Leonard

APPOINTEES OF THE HIGH POINT EDC CHAIR

- **Darlene Leonard** – Managing partner / Smith Leonard, PLLC
- **Leah Price** – Senior vice president and High Point market president / BB&T
- **Scott Tilley** – Senior vice president / Merrill Lynch Global Wealth Management
- **Royster Tucker, III** – CEO / North State Communications
- **Jim White** – President / White Funding, Inc.

## DIRECTOR

The GCEDA Director heads the GCEDA staff (the employees of the High Point EDC and the Greensboro Partnership). The Greensboro Partnership president serves as GCEDA Director in even-numbered years; the High Point EDC president, in odd-numbered years.